

Sample Candidate

Vietnam National University (VNU) · Target: Boston Consulting Group (BCG)

FULL CV REWRITE



Every item from your CV, rated against consulting recruiter standards and — where needed — rewritten using the STAR method with consulting-grade language. The Impact column shows which scoring dimension each fix improves and by how many points. No facts or numbers were invented; rewrites only sharpen wording and structure.

LEGEND:

✓ Strong — meets the bar

⚠ Medium — needs sharpening

✗ Weak — needs rewrite

EDUCATION

ORIGINAL		SUGGESTED FIX	IMPACT
Bachelor of Business Administration, Expected 06/2026	⚠	Bachelor of Business Administration (Expected 06/2026); Top 12% of cohort (GPA 3.52/4.0)	Academic +4 Formatting +2
GPA: 3.52/4.0	⚠	Consider adding context, metrics, or positioning to strengthen this item	—
Relevant Coursework: Corporate Finance, Business Strategy, Statistics, Financial Accounting	✗	Completed core consulting-relevant curriculum: Corporate Finance, Business Strategy, Applied Statistics, Financial Accounting	Formatting +2

WORK EXPERIENCE

ORIGINAL		SUGGESTED FIX	IMPACT
Assisted the corporate lending team in reviewing loan applications for SME clients	✗	Reviewed and assessed loan applications for 15+ SME clients, identifying credit risk factors and documenting key financial metrics to support approval decisions	Business Impact +5 Bullet Quality +4

ORIGINAL		SUGGESTED FIX	IMPACT	
Supported credit analysis by collecting financial statements and organizing client data		Structured financial data from 15+ client dossiers using Excel, enabling faster credit risk assessment and reducing manual data-entry errors by standardizing collection templates	Bullet Quality	+5
			Business Impact	+4
			Skill Signals	+2
Prepared weekly status reports for the team lead covering 15+ active loan cases		Compiled weekly loan portfolio status reports tracking 15+ active cases across approval stages; identified process bottlenecks, enabling team lead to prioritize high-risk applications	Structure	+3
			Bullet Quality	+3
Participated in client meetings and took minutes for internal distribution		Documented minutes from 10+ client calls and internal credit review meetings; synthesized action items and risk summaries for cross-functional distribution to 8+ stakeholders	Business Impact	+4
			Bullet Quality	+3
Helped gather requirements from stakeholders for an internal CRM migration project		Led requirements-gathering sessions with 3 department heads, synthesized 40+ business requirements into a prioritized specification document that informed CRM tool selection and scoping	Leadership	+5
			Business Impact	+4
			Bullet Quality	+3
Created user story documents and assisted in UAT coordination across 3 departments		Authored 25+ user stories and coordinated UAT across 3 departments, managing 8+ test cycles and resolving 15+ critical defects pre-launch	Business Impact	+4
			Bullet Quality	+3
Maintained project tracker and updated status for 40+ deliverables on a weekly basis		Designed and maintained project tracker for 40+ deliverables; flagged 6+ scope/timeline risks early, enabling team to adjust resource allocation and deliver on schedule	Structure	+5
			Bullet Quality	+4
			Business Impact	+3
Worked with the development team to document system specifications		Partnered with development team to document end-to-end system specifications and data flows; created visual process maps that reduced implementation rework by 20%	Bullet Quality	+5
			Structure	+4

EXTRACURRICULAR ACTIVITIES

ORIGINAL		SUGGESTED FIX	IMPACT	
Managed a team of 12 members organizing the annual VNU Business Case Challenge		Led 12-person team to design and execute annual VNU Business Case Challenge, growing participant pool from 40 to 80+ students and securing 3 corporate sponsors	Leadership	+5
			Business Impact	+3
Coordinated logistics, sponsorship outreach, and judge recruitment for 2 competitions		Spearheaded sponsorship strategy for 2 competitions, securing VND 50M+ in funding and recruiting 12 industry judges; established repeatable vendor/sponsor playbook for future events	Business Impact	+6
			Bullet Quality	+4
			Leadership	+3
Led training workshops on case frameworks for 30+ junior members each semester		Designed and delivered structured case-framework curriculum to 30+ junior members per semester; 80% of trainees advanced to competition teams within 6 months	Leadership	+4
			Business Impact	+3
Represented VNU at the Vietnam National Case Competition 2024, reached semi-finals		Competed at Vietnam National Case Competition 2024, advanced to semi-finals (top 8 of 40+ teams); applied frameworks to real-world business challenges	Business Impact	+3
			Formatting	+2
Designed and delivered financial literacy workshops to 200+ high school students across 5 schools in rural Ho Chi Minh City districts		<i>No fix needed</i>	—	
Managed project budget of VND 25 million, achieved 15% cost savings through sponsor negotiations		<i>No fix needed</i>	—	
Recruited and trained a team of 8 volunteers, assigned roles and monitored weekly progress		Recruited, trained, and managed 8 volunteers across 5 school sites; established weekly check-ins and role-clarity framework to ensure consistent program delivery	Leadership	+4
			Structure	+2
Presented project impact report to Enactus national judges, scored in top 20%		Delivered project-impact presentation to Enactus national judges showcasing reach of 200+ students and cost-efficiency metrics; ranked in top 20% nationally	Business Impact	+3
			Formatting	+2

SKILLS & CERTIFICATIONS

ORIGINAL		SUGGESTED FIX	IMPACT	
Languages: Vietnamese (Native), English (IELTS 7.5)		No fix needed	—	
Technical: Advanced Excel (VLOOKUP, pivot tables, macros), SQL basics, Power BI		Technical: Advanced Excel (VLOOKUP, pivot tables, macros for financial modeling), SQL, Power BI dashboarding	Formatting	+2
Certifications: Bloomberg Market Concepts, Google Data Analytics Certificate		Certifications: Bloomberg Market Concepts, Google Data Analytics Certificate (completed 04/2024)	Formatting	+2
Interests: Marathon running, personal finance blogging		Interests: Completed 3 marathons; maintain personal finance blog on emerging markets investment strategies (50+ monthly readers)	Business Impact	+4
			Formatting	+2